

## Industry Guide For

# Retail



# An Intranet Tailored for Retail

Retail employees have a number of complex needs and requirements. With an intuitive employee engagement platform like Oak Engage you can make employee's jobs that little bit easier.

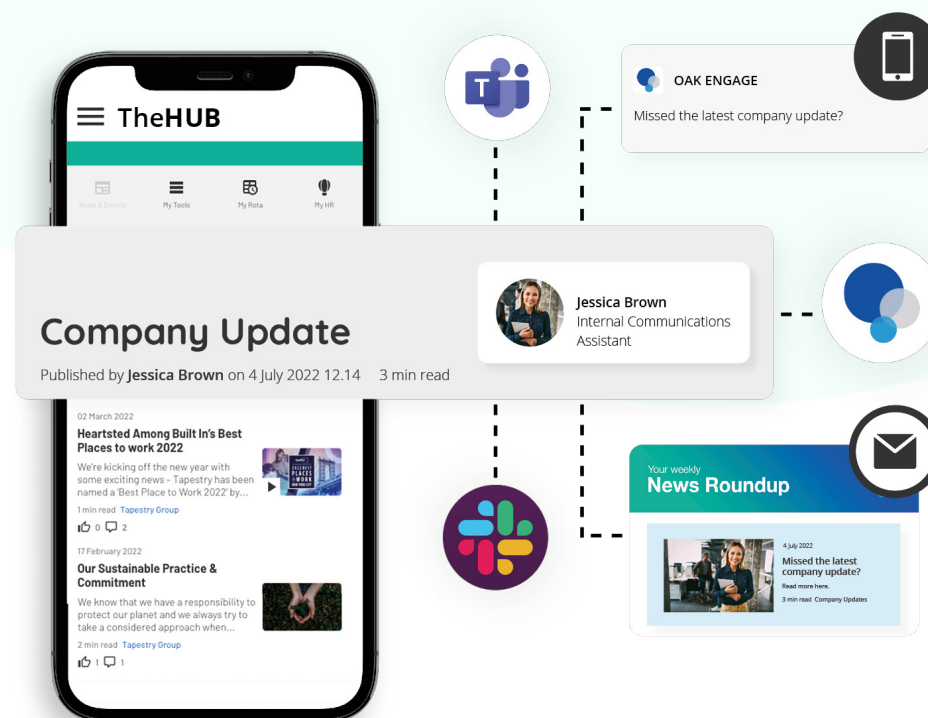
With an interactive and intelligent employee engagement platform like Oak Engage you can make employee's jobs that little bit easier. Connect your entire workforce - frontline and office based - with a mobile app, send tailored communications to employees and give your people access to payslips, rotas and more in one secure location.

## Connect

### Keep workers connected

Retail employees can work a variety of hours and shifts making it difficult to get face time and build relationships.

With Oak Engage, staff directories, timelines and targeted, relevant communications via Adaptive Intelligence keep employees connected with your business and everyone in it.

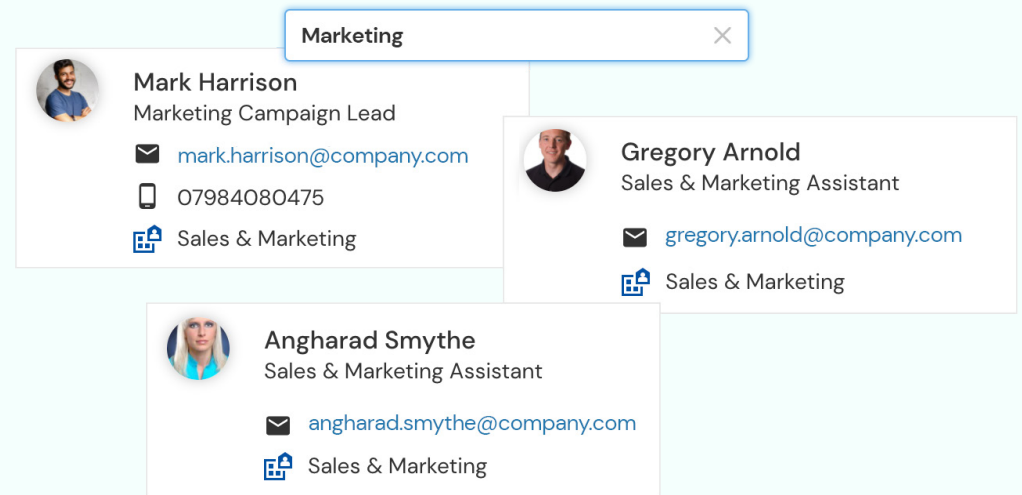
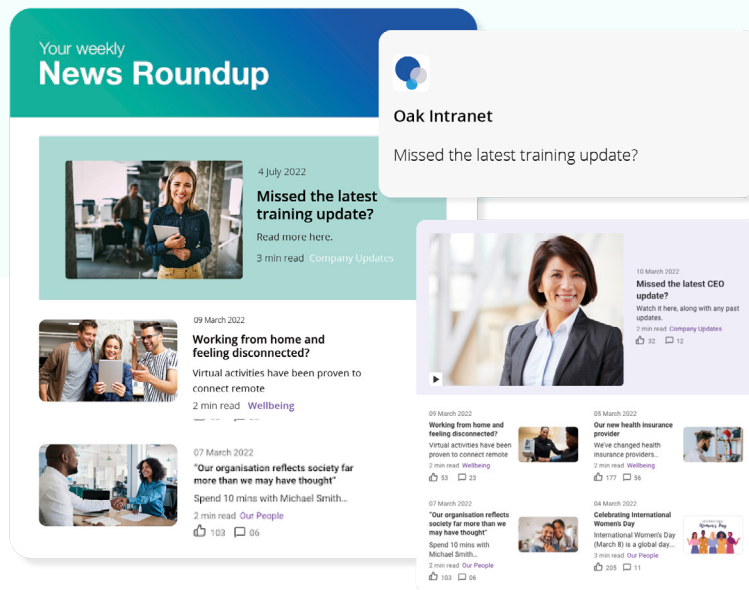


## Support

### Easily Accessible Information

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## Engage

### Increase Engagement

A happy workforce is a loyal one, so keeping employees happy and engaged is essential for retaining staff in retail.

With Oak Engage you can completely customise your employee experience from onboarding to every day comms. Through intelligent algorithms that monitor behaviour and preferences, Oak provides a unique and engaging experience for the individual.

# Intranet Features for Retail

## Mobile App

Give all your employees the same dynamic experience and ensure they have access to everything they need at any given time.

## Company Branding

Make your intranet your own. Apply custom branding for a unique employee experience.

## Social Intranet

Give your employees endless ways to communicate via integrated social features.

## Hubs & Communities

Create dedicated areas for your employees to come together and collaborate.

## People Directory

Make it easy for your employees to extract important information about colleagues.

## Pulse Surveys & Polls

Create and launch a poll or survey with ease for better engagement rates within your company.

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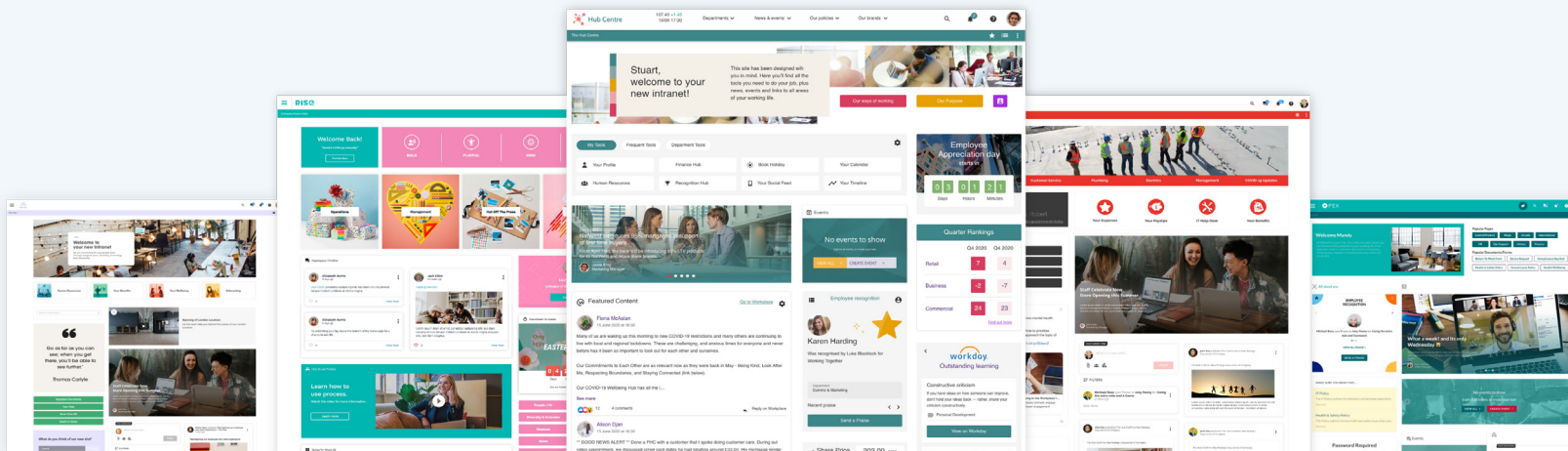
“Boohoo is a creative, visual brand. Having a platform which ties in with the business and is able to host engaging social content helps our culture. Content they can like, share and comment on drives colleagues onto a platform that gives them everything they need to do their jobs.”

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Maddie Birtwistle, Internal Comms Executive, boohoo

Find out how Oak Engage can  
work for your business.

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