**EMPLOYEE JOURNEY MAPPING INTERACTIVE** TEMPLATE

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| --- | --- | --- | --- | --- |
| EMPLOYEE LIFECYCLESTAGESTOUCH POINTSPROCESSEMPLOYEE EXPERIENCE/FEELINGS **Recruit** | **Onboard** | **Develop** | **Retain** | **Exit** |
| Eg. Interview | Eg. Meeting with HR | Eg. Performance review system | Eg. New manager | Eg. Exit interview |
|  |  |  |  |  |
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**EMPLOYEE JOURNEY MAPPING INTERACTIVE** TEMPLATE

**Persona:**

An employee journey map can help uncover employee experience issues and possible solutions. In this first section, you can use the example touchpoints as starting points for the personas and situations you’d like to map. Fill in each column and note down any pain points for the chosen persona.

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| --- | --- | --- | --- | --- |
| EMPLOYEE LIFECYCLESTAGESNOTES ON PAIN POINTSNOTES ON NEXT STEPSEMPLOYEE EXPERIENCE/FEELINGS **Recruit** | **Onboard** | **Develop** | **Retain** | **Exit** |
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**EMPLOYEE JOURNEY MAPPING INTERACTIVE** TEMPLATE

**Build an Employee Persona**

Go and talk to your employees

Dig into the pain points of your employees, what they’re looking to achieve and their behaviours. What are they trying to do? What are they feeling? What are the barriers?

**Define Moments that Matter**

Ask employees for their own feedback

Write down 6 survey questions for your workforce to answer. Remember, they should all reflect to key moments in the employee journey.

**EMPLOYEE JOURNEY MAPPING INTERACTIVE** TEMPLATE

Improve onboarding experience

Implement a solution for employee feedback

Create & launch more learning & development

Implement regular pulse surveys

Employee App

Employee Recognition

Company Announcements

**Measure & Keep Improving**

Your employee journey map should be ongoing

Note down steps you will take to measure and keep improving your employee journey maps.

**Set Measurements**

Each of the defined stages should have a set of KPIs or initiatives. Tick the goals you want to set and note down some other ideas of your own.

**See how Oak can help you retain employees** [**Book a demo**](https://www.oak.com/oak-engage-intranet-demo/?utm_source=employee_engagement_plan_template&utm_medium=pdf)